

Zhijun Zeng

UI/UX Designer

CONTACT INFORMATION

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SKILLS

Design

Wireframing
Usability Testing
Prototyping
Conceptual Modeling
Responsive Design
Drawing

SoftWare

Wix
Figma
Adobe XD
Adobe Illustrator
Adobe Photoshop

EDUCATION

University of California, Davis

Sep. 2023 - Present
Bachelors of Art in Design

EXPERIENCE

Happy Valley Art School

Aug. 2022 - Dec. 2022

Art Teaching Assistant

- Painting assistant to help children aged 5-7 with painting skills

PROJECTS

Gaming Gear and Accessories E-Commerce Website

- Explored and refined user's pain point; Conducted usability test, wireframes, and interactive prototypes using Figma.
- Applied easy to navigate information, large fonts, hierarchy, consistency, and sufficient and advisory techniques.

Milk-tea Ordering Website

- Developed and optimized prototyping workflows to streamline the process, enhancing efficiency. Conducted research on usability testing, focusing on refining the ordering process to meet user-friendly.
- Applied WCAG techniques for accessibility, and easy to understand information

Medical Reminder App

- Developed features such as medical scheduling, medical history, today's tasks, doctor appointment, personal account, and alarm.
- Applied consistency, transparent interface, clear communication, and family web conventions techniques

Flower Florist App

- Utilized Adobe XD to design features such as product filtering, search bar, personal account, shopping cart, checkout page, content, and delivery options.
- Employed friction-less conversion, hierarchy, consistency, effective visual language, and responsive web design